

Affiliate Marketers on September 11, 2001



On September 11, 2001, the global community of affiliate marketers gathered on the USAMC.org e-mail list to express shock, outrage, sympathy, and to share ideas for helping the victims of the terrorist attacks on the U.S.



The following is a chronicle of the postings on 9/11 and the days that followed.

From: "Ryan P. Phelan" <rphelan@promocode.com>

Date: Tue Sep 11, 2001 12:04 pm

Subject: Prayers

I would like to ask that all of our group pray and remember those involved in the Trade Center bombing.

May God have mercy on us.

Ryan P. Phelan
PromoCode.com Inc.

From: affiliategoddess@aol.com

Date: Tue Sep 11, 2001 12:49 pm

Subject: Are you OK?

My dear colleagues in NYC -

Please let us know that you are ok. I'm in shock and worry for us all. Prayers to you.

Linda Woods
Affiliate Goddess

From: "Rick" <rick@twotier.com>

Date: Tue Sep 11, 2001 2:54 pm

Subject: Hope everyone in NYC is OK.

I'm sure everyone else in the U.S. and around the world is as anxious as I am to hear how you NYC folks are. Hope to see you all again.

Our prayers are with you.

Rick Bier
2-tier

From: Rachel Honoway <rachel@kowabunga.net>
Date: Tue Sep 11, 2001 4:15 pm
Subject: Today's Tragedy

Hello,

What a terrible day this has been. I know that many of you are in New York in the middle of the awful chaos. I also know that many of you, like me, are glued to the TV with heavy hearts - with positive thoughts and serious prayers for our government and our fellow citizens.

Theresa Farmer, an employee here at KowaBunga!, is making an effort to get in touch with all of her friends and family members to urge them to donate blood. I think that we often feel numb and helpless in a situation like this – but giving blood can be a way that you can help.

You can reach the Red Cross at 1-800-448-3543. Trust me - the phone lines WILL be busy. Keep trying back. Do your part and remind your friends and family to get out there and give blood.

Rachel Honoway
KowaBunga! Technologies

From: Jamie Birch <jbirch@thecreek.com>
Date: Tue Sep 11, 2001 4:47 pm
Subject: RE: [USAMC list] Prayers

The victims and their families are in all our prayers.

Jamie Birch
Coldwater Creek

From: "Shawn Collins" <scollins@clubmom-inc.com>
Date: Tue Sep 11, 2001 5:15 pm
Subject: Re: Are you OK?

The ClubMom crew is ok - our office is in midtown Manhattan. But since we're close to the Empire State Building, I was a little freaked out that it might also be a target, and I left for home at 10:30 AM.

Just seconds after I left the office, I was walking down Fifth Avenue and people started screaming and crying - I looked up and the 2nd World Trade Center tower was collapsing before my eyes.

It was a real nightmare - people were hysterical and transportation was shut down. I was afraid I would not be able to leave the city - as I made it to the West Side, I saw people running uptown on the West Side Highway - many were covered in soot, some were bloody - a really horrible scene.

Fortunately, the ferries were running, and I was able to get across the Hudson River to NJ, where I took a bus to Giants Stadium, and then hitchhiked home.

My prayers go out to all who are affected by this (who isn't?).

Be safe,
Shawn Collins
ClubMom



From: "Bill Jungbluth" <bill.jungbluth@fingertipshopper.com>
Date: Tue Sep 11, 2001 5:56 pm
Subject: Re: [USAMC list] Today's Tragedy

The Red Cross can also be found at www.redcross.org.

They are also requesting cash donations, which you can make through their web site.

<https://www.redcross.org/donate/donation-form.asp>

Bill Jungbluth
FingerTipShopper.com

From: Avanti Sport <pam@avanti-sport.com>
Date: Tue Sep 11, 2001 6:49 pm
Subject: Re: [USAMC list] Re: Are you OK?

There are no words that can truly express the depth of sorrow that lies in my heart today. My prayers join my tears. God bless and keep us all.

Laura

Avanti Sport

From: "Rysz Gancewicz" <rysz@wotch.com>

Date: Tue Sep 11, 2001 6:52 pm

Subject: Re: Are you OK?

To all in the New York area, and indeed the United States, our hearts go out to you at this time, and may God be with you all.

Love and strength.

Rysz Gancewicz
wotch.com

From: Gilberto Cintron <giltron@yahoo.com>

Date: Tue Sep 11, 2001 9:11 pm

Subject: God Bless America, God Bless Us All

I can't believe the World Trade Center is no more! That the US Pentagon has been wounded. As a native New Yorker whom only relocated to Washington, DC one year ago, I am so saddened by the tragic events unfolding in our beautiful home -- The United States of America. My heart goes out to the families of those lost and injured in the twin towers. As I write this I am overwhelmed with sorrow. There are so many people that work in those buildings, and live in the surrounding communities. Innocent victims, some of whom I knew. And the attack on the Pentagon was equally unbelievable.

Those responsible for these cowardly acts must feel the full might of this country. This reminds me of the footage I've seen of the bombing of Hiroshima. Thousands died during that bleak period in World History, and thousands will have died today 9-11-01. When those responsible for this modern day "Pearl Harbor" are caught, America must crush them like the tiny insects that they are. If are to ever again experience a sense of normality (if that's at all possible), an example must be made of them. If future attacks such as these are to be prevented, the terrorists must know that this country will track them down and annihilate them and their entire lineage. Unfortunately, we must walk tall but carry a big stick.

May God Bless America, may God bless us all.

Gilberto Cintron
The Money Making Affiliates

From: "Corey Newhouse" <CoreyN@MediaSynd.com>

Date: Tue Sep 11, 2001 9:21 pm

Subject: RE: [USAMC list] Are you OK?

Yes, I am OK. Thank you for checking in. This is such a gut-wrenching tragedy it's hard to really grasp it.

In what I can only describe as irony, I was at a DMA seminar today when I heard the news. The last time I was at a seminar, it was the DMA in Seattle during the earthquake. I will not be going to any more seminars.

Corey Newhouse
GreatBuyUSA.com

From: Wade Tonkin <wade@evolutionemarketing.com>

Date: Wed Sep 12, 2001 12:21 am

Subject: Are our NYC members all okay?

Just wanted to check in and see if people can sound off and let us know they are alright...

Kindest Regards,

Wade Tonkin
Evolution E-Marketing

From: "Marko Hasa" <marko@labf.com>

Date: Wed Sep 12, 2001 3:02 am

Subject: Condolences to all Americans

Yesterday was a horrible day not only to the people who where at the scenes of these evil acts but also to the whole world. Hope you are all OK in NYC. My condolences to all Americans. Have strength.

Marko Hasa
Labtam Finland

From: Prakash Bharwani <pbharwani@1800FLOWERS.com>

Date: Wed Sep 12, 2001 9:18 am

Subject: RE: [USAMC list] Are you OK?

We are in NY too and are fine--the scene here is to say the least unbelievable. I am sure you guys have seen it on TV--i hope we come out of this stronger--our prayers to all those whose families have been affected in any way by this tragedy.

Prakash Bharwani

1-800-FLOWERS.com

From: "Leroy Bricker" <leroy@webclients.net>

Date: Wed Sep 12, 2001 9:52 am

Subject: RE: [USAMC list] Prayers

My prayers and all my co-workers prayers are with everyone involved in this tragedy.

Leroy Bricker
Webclients.net

From: "Martin, Elena" <elena@about-inc.com>

Date: Wed Sep 12, 2001 10:09 am

Subject: RE: [USAMC list] Re: Are you OK?

The About and Primedia crew at 1440 Broadway are ok too. Our office is 1 block from Times Square so as soon as the second building went down, they sent us all home and away from the area.

We could see the fires from our building's balcony. As we left the office and walked south down 7th avenue - all we could see was a tower of smoke.

We are all in a state of shock here. My thoughts and prayers go out to all who have been affected.

Elena Martin
About.com

From: Rick Andrus <rick@travelocity.com>

Date: Wed Sep 12, 2001 10:57 am

Subject: Re: [USAMC list] Re: Are you OK?

Hi All,

I just wanted to let everyone know that Prodigy has setup The National "I'm Okay" Bulletin Board on their web site. It allows you to post your name and location, informing friends and family that you are safe. You can also e-mail them a brief personal message. The URL is <http://okay.prodigy.net>

My prayers and deepest sympathies go out to all affected by this terrible tragedy.

God Bless

Rick Andrus
Travelocity.com

From: "Peter Figueredo" <Peter@NETexponent.com>
Date: Wed Sep 12, 2001 10:58 am
Subject: RE: [USAMC list] Are you OK?

All of us here at NETexponent are safe and sound. This experience has shaken all Americans, yet I am sure we will emerge stronger than ever. It is encouraging to see the camaraderie here in NYC as many volunteers work day and night to rescue the victims. We will do as much as we can to help as well.

Our thoughts and prayers are with all victims of this tragedy both in NYC and DC.

God Bless

Peter Figueredo
NETexponent

From: Rachel Honoway <rachel@kowabunga.net>
Date: Wed Sep 12, 2001 11:49 am
Subject: re: [USAMC list] Re: Are you OK?

Shawn,

So glad to hear that you're alright. Sounds like you had a horrible day. I'm sure it felt good to get home to your family last night.

I'm glad so many of you New Yorkers are letting us know you're okay - and I hope to see more positive responses throughout the day.

Warm regards,
Rachel Honoway
KowaBunga! Technologies

From: affiliategoddess@aol.com
Date: Wed Sep 12, 2001 12:04 pm
Subject: the tragedy

Thank you Marko (and all) for your kind words and thoughts of support for our country. It occurs to me that we have been insulated from the effects of terrorism as it exists in many parts of the world until now. I grieve for us and for every person in the world who has been touched by the madness of fanaticism in all its forms.

My heartfelt condolences for those directly affected in NYC and DC. Thank you for checking in with us. May God help us all.

Linda Woods
AffiliateGoddess

From: Andy Rodriguez <andy.rodriguez@tigerdirect.com>

Date: Wed Sep 12, 2001 1:36 pm

Subject: The tragedy

It can be hard to be a survivor. But that is what we must do. It is our job so to speak. I for one don't want to be hurried to what will be my eventual destination.

In this continuum we can be lulled into complacency by the trappings of civilization and the amenities of the technocracy that most of us exist in.

The reality is that we are merely a few thin layers of behavioral conditioning away from the harsh society of tribal hunter/gatherers that we evolved from.

It is understandable then that there exist some less evolved individuals and groups who object to the perceived inequitable division of wealth and power and who in turn develop a liturgy vehemently opposed to the status quo.

It should not be surprising that these malcontents creatively turn our own technological infrastructure against us.

It is very surprising that our leaders seem surprised by the recent tragedy. It is my hope that they are pretending because I can detect no apparent breach of security protocols but rather a failure inherent in the dynamic security design as it exists. Do our leaders think that nobody realizes that the entire Airport Security program was designed to detect guns and bombs, but that anyone could carry box cutters, scissors and knives especially those made of the new concrete and plastic compounds on board an airliner.

Any ten martial artists could take over an airliner without weapons or instrumentality of any kind. How shall we detect someone's intent? I don't think we can know someone's mind without seriously curtailing everyone's Freedom.

What I want to know is why cockpit doors are so flimsy that virtually anyone can kick them in, and why aren't all commercial pilots armed with appropriate weaponry and the training required to deploy that weaponry to dispel any hijacking attempt? Why when 4 aircraft are almost simultaneously making u-turns over the Northeast 40 minutes before the event is there no system to arouse the curiosity of the appropriate agencies?

What really scares me is the possibility that our security leaders really had no idea that this scenario was possible. To hell with a futuristic missile defense system, designed to protect us from attack emanating from the outside. I can't believe that no agency had thought of this inside attack scenario before it occurred. That is as frightening as the thought of some uneducated minimum wage security screener trying to match wits with and detect some moderately intelligent evil doer!

God Bless all the victims of this tragedy, my thoughts and prayers are with you all...

Andy Rodriguez
TigerDirect.com

From: "Shawn Collins" <scollins@clubmom-inc.com>
Date: Wed Sep 12, 2001 2:40 pm
Subject: [USAMC list] Re: Are you OK?

Thanks Rachel!

Everybody - please spread the word to your colleagues, friends, and family to donate blood and money to the Red Cross.

Call 800-HELP-NOW or go to <http://www.redcross.org/donate/donate.html> for more information.

Shawn Collins
ClubMom

From: "Brandi Palechek" <brandipalechek@junonia.com>
Date: Wed Sep 12, 2001 2:55 pm
Subject: RE: [USAMC list] Re: Are you OK?

One important thing to note...

The Red Cross will need blood donations for several more weeks to accommodate the dramatic increase in need. Right now, there are a lot of people lined up at the blood banks and the Red Cross is very overwhelmed, but in the coming weeks there may be a decline in donations. There will be a need for blood for several weeks if not months.

Keep in mind that if you plan to donate blood you can only do so once every 56 days. Some individuals may want to wait until next week or the week after to go to the blood bank. You may want to have one or two people from your group of family and friends go this week, then have two go next week, etc.

May God watch over all those lives impacted by this horrific tragedy and may He embrace the souls we have lost as they pass from this life to the next. My uncle lives a 1 1/2 miles from the WTC and we still have not heard from him. Please include him in your prayers.

Brandi Palechek
Junonia, Ltd.

From: Frank Fiore <tfiore@net-roamer.com>
Date: Wed Sep 12, 2001 2:59 pm
Subject: Show your Solidarity

While our prayers go out for the victims and their families, most of us still cannot fathom the dimension of this dastardly act. We well could see, God forbid, more victims in yesterday's attack than were produced in the whole of the Viet Nam conflict!

It is important, as so many of you have said, to give blood and whatever other assistance for the victims.

However, equally important is to show solidarity - show the world and especially the fanatic terrorists behind this vicious attack - show them that they failed. Fly the Flag! Get your neighbors to fly the Flag.



God bless America!

Frank A. (Tony) Fiore
Net-roamer

From: christa@greaterthanone.com
Date: Wed Sep 12, 2001 3:01 pm
Subject: Re: re: [USAMC list] Re: Are you OK?

We are all ok. Our offices were not that far downtown however. I personally left the city, which took 9 hours just to get to NJ. People were amazing, very cooperative -- I was very impressed by everyone's patience and kindness in the city and in transit. But what happens next?

Christa Toole
greater than one, inc.

From: "Terry Yakimchick" <terry.yakimchick@cantire.com>
Date: Wed Sep 12, 2001 3:56 pm

Subject: A commentary from your friends to the North!

Let's hope that at least some people from the Countries mentioned can learn from this.

Remarkable editorial broadcast from Toronto by Gordon Sinclair, a Canadian television commentator. What follows is the full text of his trenchant remarks as printed in the Congressional Record:

"This Canadian thinks it is time to speak up for the Americans as the most generous and possibly the least appreciated people on all the earth.

Germany, Japan and, to a lesser extent, Britain and Italy were lifted out of the debris of war by the Americans who poured in billions of dollars and forgave other billions in debts. None of these countries is today paying even the interest on its remaining debts to the United States.

When France was in danger of collapsing in 1956, it was the Americans who propped it up, and their reward was to be insulted and swindled on the streets of Paris. I was there. I saw it. When earthquakes hit distant cities, it is the United States that hurries in to help. This spring, 59 American communities were flattened by tornadoes.

Nobody helped.

The Marshall Plan and the Truman Policy pumped billions of dollars into discouraged countries. Now newspapers in those countries are writing about the decadent, warmongering Americans.

I'd like to see just one of those countries that is gloating over the erosion of the United States dollar build its own airplane. Does any other country in the world have a plane to equal the Boeing Jumbo Jet, the Lockheed Tri-Star, or the Douglas DC10? If so, why don't they fly them? Why do all the International lines except Russia fly American Planes?

Why does no other land on earth even consider putting a man or woman on the moon? You talk about Japanese technocracy, and you get radios. You talk about German technocracy, and you get automobiles.

You talk about American technocracy, and you find men on the moon not once, but several times - and safely home again.

You talk about scandals, and the Americans put theirs right in the store window for everybody to look at. Even their draft-dodgers are not pursued and hounded. They are here on our streets, and most of them, unless they are breaking Canadian laws, are getting American dollars from ma and pa at home to spend here.

When the railways of France, Germany and India were breaking down through age, it was the Americans who rebuilt them. When the Pennsylvania Railroad and the New York Central went broke, nobody loaned them an old caboose. Both are still broke.

I can name you 5000 times when the Americans raced to the help of other people in trouble. Can you name me even one time when someone else raced to the Americans in trouble? I don't think there was outside help even during the San Francisco earthquake.

Our neighbors have faced it alone, and I'm one Canadian who is damned tired of hearing them get kicked around. They will come out of this thing with their flag high. And when they do, they are entitled to thumb their nose at the lands that are gloating over their present troubles. I hope Canada is not one of those."

Stand proud, America!

My thoughts are with all of you,
A friend from Canada

Terry Yakimchick
Canadian Tire Online

From: "Karen Garcia" <kgarcia@berries.com>
Date: Wed Sep 12, 2001 4:03 pm
Subject: RE: [USAMC list] Re: Are you OK?

Very true... I called our local blood bank this morning to check on the delays for walk ins (yesterday, the wait was 3 to 5 hours in Sacramento, CA) and they told me that the hospitals and Red Cross had informed them this am that they were okay on blood for the moment and to start scheduling people to space out the available supply, so I'll be going in two weeks. They are still apparently looking for platelet donors (this takes about 90 to 120 minutes) for burn victims and you can do this more often, but I don't know the exact number of days between donations for that.

Please keep those that were on the floors above the planes in your prayers as well...an old high school friend of mine was late to work on the 105th and may be the only survivor from his company. thank you....

Sincerely,
Karen Garcia
Shari's Berries

From: "Danvers Fleury" <dfleury@domania.com>
Date: Wed Sep 12, 2001 4:48 pm
Subject: Ways that we can make a difference

Good Afternoon,

I am heartened to see so many affiliate managers reaching out to each other and expressing themselves. Tuesday was a tragic day in American history, and one in which millions of Americans across the country have been struck with a feeling of helplessness as we witnessed our nation fall prey to a series of heinous acts of terror and cowardice.

As marketing directors of popular websites, you have the opportunity to communicate with thousands of Americans every day; Americans who are most likely feeling the same way that you are. As an American citizen feeling powerless in a moment of crisis I am trying to reach out to as many website owners as I can. Americans are turning to the internet right now as an information resource, and as a distraction. Any comforting or empowering message that can be shared with the American public is a valuable asset to our nation.

Acts such as those which have transpired Tuesday have left consumers under the impression that our business community is paralyzed. Many large institutions are being directly affected by the loss of our financial nerve center. The small business community can in many ways serve as a symbol of the United States' continued economic virility, and members of the internet small business community are by far the most visible. Two Internet Juggernauts have set an excellent example for us.

Two points of inspiration have caught my eye:

#1 Let's Link to Amazon.com! Look at their front page to see a truly noble and inspiring act.

Support the Red Cross Disaster Relief Fund <link>

Using the Amazon.com honor system, you can support relief efforts by making a donation to the American Red Cross Disaster Relief Fund. You can contribute from \$1 to \$50--any donation is greatly appreciated. All donated money will go to the Red Cross to help victims of this and other tragedies.

#2 HGTV is posting valuable information that also shares with Americans how they can make a difference:

NY/DC Disaster Help

If you would like to donate blood or money, or if you need information about friends and relatives in the New York City and Washington, D.C. who may be affected by Tuesday's disaster, please contact the following organizations:

American Red Cross

To donate blood, give money, or find out about volunteering, call 1-800-HELP-NOW (800-435-7669)

To donate blood, call 1-800-GIVE-LIFE (800-448-3543) or your local blood bank if there is not an American Red Cross blood bank in your area.

Assistance in Spanish: 1-800-257-7575

Financial donations can also be sent to:

The American Red Cross

PO Box 37243

Washington, DC 20013

Additional Sources for Donations

Helping.org

American Airlines and United Airlines

Relatives of American Airlines passengers seeking information may call 1-800-245-0999

Relatives of United Airlines passengers seeking information may call 1-800-932-8555.

United is also posting information on its Web site, United.com .

Morgan Stanley

Morgan Stanley, the largest tenant in the World Trade Center, has established an emergency contact phone number for employees and their families: 1-888-883-4391.

Pentagon Employees

Families and friends of Pentagon personnel may call 1-800-663-6772.

Disaster Relief.org

Comprehensive disaster relief information and resources:

www.disasterrelief.org .

Thank you for taking the time to read this note, and I hope you will share these ideas, and ideas of your own, with your coworkers. We CAN make a difference and help empower Americans. Turning this tragedy into an opportunity to get involved could be one of the greatest steps to avoiding the malaise and upset that could lead to a recession.

Best Wishes,

Danvers Fleury

Domania.com

From: Andy Rodriguez <andy.rodriguez@tigerdirect.com>

Date: Wed Sep 12, 2001 5:42 pm

Subject: If you need to talk...

IF YOU NEED TO TALK

Yahoo.com has established a public chat forum about the disaster. Read, vent, suggest, learn, share, help somebody else. <http://groups.yahoo.com/group/sept11info>

AOL Click!

God Bless, best wishes,
Andy Rodriguez,
TigerDirect.com

From: "TipzTime" <wendy@tipztime.com>

Date: Wed Sep 12, 2001 11:35 pm

Subject: RE: [USAMC list] Are our NYC members all okay?

My prayers are with the families, friends, and co-workers of this tragedy. I have found myself speechless from all of this. We live in MD, about a 25-minute drive south of Camp David. Between Camp David and DC. The call of the plane near Camp David and the explosion in Pentagon caused our phone to ring off of the hook with concerned relatives. They know my Father-In-Law works for the government and sometimes works at the Pentagon. Luckily he was out of state on government business. I am grateful that we are all right, but we all have heavy hearts and are so saddened by this tragedy that has struck. It affects us all.

My son's 6th birthday was today and it was a bit hard to keep spirits up getting ready for the celebration at such a crushing time in our country. I surely gave him and my other children extra hugs and kisses.

I thank you all for your information and reports of what is happening where you are.

Take care,
Wendy Shepherd
BabySongs

From: "Rick" <rick@twotier.com>



Date: Thu Sep 13, 2001 1:36 am

Subject: Re: [USAMC list] A commentary from your friends to the North!

Terry, thanks for reminding me of this. It's been years since I read it.

I would like to add that Sinclair broadcast this during his radio program LET'S BE PERSONAL, on CFRB, Toronto, Ontario June 5, 1973 just after the U.S. pulled out of Vietnam and during the Watergate hearings. At the time we were receiving stinging criticism from countries all over the world.

You can even listen to an audio version online:

http://www.rcc.ryerson.ca/ccf/news/unique/am_text.html

For more background see this forum thread at FreeRepublic:

<http://www.freerepublic.com/forum/a3a8e2690648c.htm>

About halfway down the page HangFire gives "the story behind the broadcast" and describes the incredible aftermath.

Rick Bier

2-tier

From: Rick Andrus <rick@travelocity.com>

Date: Wed Sep 12, 2001 2:52 pm

Subject: Re: [USAMC list] Re: Are you OK?

Here's what you can do to help:

American Red Cross needs financial and blood donations. Call your local Red Cross chapter or 1-800-GIVE-LIFE. The Red Cross web site has been down periodically but may be accessible at www.redcross.org. They are currently most in need of types O and RH negative blood.

AmeriCares has established a fund to aid the victims of the attack. Call 1-800-486-4357 or visit www.americares.org to contribute to the "Aid for Terrorist Attack Victims."

FEMA (the Federal Emergency Management Agency) recommends the National Voluntary Organizations Active in Disaster Web site www.nvoad.org, which contains links to religious and secular volunteer groups.

The Red Cross also has advice that can help people deal with their feelings brought about by the terrorist attack. Among recommendations for coping:

- * Talk about feelings
- * Ask for help - strong feelings can last for weeks

- * Listen to other people and be kind
- * Spend time with family and return to the usual routine
- * Look away from graphic news videos
- * Reassure children that parents will protect them and take every precaution to keep them safe
- * Recall other fearful times that did not last forever
- * Do something that could help others

Let us pull together as a nation to demonstrate our compassion and strength in this time of great sorrow.

Rick Andrus
Travelocity.com

From: Diane-Seals <dseals@officedepot.com>
Date: Thu Sep 13, 2001 1:36 pm
Subject: Disaster Relief Efforts

Danvers Fleury, thank you for the great idea. Below is the email going out to all of our affiliates today. In addition, we are currently working on something for our website. This entire event has left us all wounded and we hope these efforts will help in the recovery efforts. Our thoughts and prayers continue for all effected.

Diane Seals
Office Depot

From: "Brandi Palechek" <brandipalechek@junonia.com>
Date: Thu Sep 13, 2001 4:58 pm
Subject: Something to think about...

This quote was on my Franklin Quest planner page for tomorrow, Friday, September 14. Although I've heard it before, it really hit home today -

"All that is necessary for the triumph of evil is that good men do nothing." -- Edmund Burke

Whatever you can do, please take action in some way to help those in need to help America prove we will never allow evil to triumph.

God bless America.

Brandi Palechek
Junonia, Ltd.

From: Prakash Bharwani <pbharwani@1800FLOWERS.com>
Date: Thu Sep 13, 2001 5:33 pm
Subject: Help and relief efforts: 1-800-FLOWERS.com & RED CROSS

Hello all:

Just wanted to quickly share with you some ideas our company and the affiliate program is implementing to help raise donations and relief materials for the tragedy that has struck us.

The Affiliate Program has created a special banner for the affiliates, that they can place on their sites. The message of the banner encourages their customers to donate to the Red Cross. This banner would link to the Red Cross through a jump page on our website. This will help the affiliates to quickly set up links if they want to help without worrying about developing banners and links. We have sent out a newsletter to our affiliates informing them of these new banners and links. Banner:

<http://affiliate.1800flowers.com/graphics/redcrossban.gif>
<<http://affiliate.1800flowers.com/graphics/redcrossban.gif>>

I would encourage all members of this group to provide their affiliates with some support too and encourage any kind of contributions to help during this terrible tragedy.

Our Company wide relief efforts:

- Raising of donations for the American Red Cross through our homepage (<http://www.1800flowers.com> <<http://www.1800flowers.com>>). This went live today.
- We are also encouraging promotions through our many online and offline partners
- Use of our stores, call centers, delivery trucks and other facilities to the cities and to the airlines directly affected by recent events. We have also partnered with Long Island based retailers to provide the Red Cross in New York City with water, food and other supplies. Additionally, we are offering floral services to families in need.

If you have any additional ideas or opinions on this promotion, please email me your thoughts.

Prakash Bharwani
1-800-FLOWERS.com

From: "Jeff Brown" <jabrown@cris.com>
Date: Thu Sep 13, 2001 5:40 pm
Subject: RE: [USAMC list] Disaster Relief Efforts

Although www.MartyrsOfSeptember.com is not a disaster relief site (the only donations we take are for a reward fund), there are several sites going up that provide assistance and

comfort besides the financial. We provide a daily, common Psalm for prayer and will be sending out daily bio's of the victims, which must never be forgotten. We will be adding links to sites that offer relief or comfort via the net as soon as we are aware of them.

I welcome any and all comments on the site, please notice the press release (copied) from the President asking for a national day of prayer and remembrance for tomorrow, if you haven't already seen it.

Jeff Brown
cris.com

From: affiliategoddess@aol.com
Date: Thu Sep 13, 2001 7:10 pm
Subject: Re: [USAMC list] Disaster Relief Efforts

Bravo Office Depot - thanks for sharing that with us Diane! Corporations can be compassionate, can't they?

Linda Woods
AffiliateGoddess

From: "Marty M. Fahnce" <martyf@thaneinc.com>
Date: Thu Sep 13, 2001 7:46 pm
Subject: Some positive from the negative

Thought some of you might like to read this story written by someone very close to me.

Marty M. Fahnce
Thane, Inc.

"From Sea to Shining Sea"
by Susan Farr Fahnce

I watched this morning as my three year old built a tower with his Legos and then making his hand into an airplane, crashed it into the tower, the tower collapsing. Sickened, I gathered up the Legos and put them away.

Last night, I awoke to the sound of jets flying overhead. I quietly opened the doors and slipped out into the garden in my nightie, my heart pounding. My arms wrapped around my shaking body, I looked up into the starry night sky and saw the jets from nearby Hill Air Force base flying overhead. I slid back into bed with two of my children who had been having nightmares. It was a long night.

When I went to fill up my gas tank last night, I found others in my community in a quiet state of shock, even in the gas station, a television had been brought in and people soberly watched the events unfold, minute by horrifying minute.

Today I let my exhausted children sleep in and then gave them the day off from school and headed out of town for a day of fun, horseback riding and a visit to the candy factory. My heart was heavy, my spirit feeling numb.

And then freedom rang.

Driving the forty-five minutes to the animal park, I was amazed to discover just how much pride my fellow citizens have. The first thing I saw was neighborhood after neighborhood lined with flags. The local Boy Scout troops had been out until very late and up very early this morning donating thousands of American flags to the homes in Utah.

The next thing I saw when I got on the freeway. It was something I had never seen before. Each overpass had an American flag attached to the outside, so every car passing under would drive beneath our beloved stars and stripes. Wow.

And then I began to notice the marquis of car dealerships, malls, business centers. "God Bless America", over and over, lit up brilliantly alongside the freeway. Gone were the proclamation of sales and discounts. In their places were love for a country that no force is strong enough to destroy. "Freedom Will Prevail" announced one sign. Darn right, I thought.

I learned that the Air Force jets that I had heard all night were actually patrolling our skies and keeping watch over Utah. They were guarding us while we were sleeping.

Prayer vigils all over the country. Long lines at the blood banks. Our president praying and quoting scripture. Radio stations playing songs of dedication to the victims and rescuers. Ordinary citizens reaching out. My nine year old daughter praying for peace and safety for the people hurt. Our congress members singing "God Bless America" in the sweetest, most off-key, most moving rendition I have ever heard. I cried. God has shed His Grace upon us, despite the horror that crashed into us yesterday.

The good HAS prevailed. Our country stands stronger, firmer, and closer to God. Our faith is deepened and the kindness from all over the world floods our country's borders and its citizens' souls. And today, my heart filled with gratitude and pride at being an American citizen. We will forever be the land of the free and the home of the brave.

Susan Farr Fahncke
Editor@2theheart.com

From: affiliategoddess@aol.com
Date: Thu Sep 13, 2001 10:14 pm
Subject: Re: [USAMC list] Something to think about...

In a message dated 9/13/01 4:39:09 PM Pacific Daylight Time,
brandipalechek@junonia.com writes:

> "All that is necessary for the triumph of evil is that good men do
> nothing." -- Edmund Burke
>
>

Excellent point Brandi - too often we do nothing, we don't want to be bothered or get too busy or think someone else will do it. WE all have to do what is right always. Thank you!

Linda Woods
AffiliateGoddess

From: Diane-Seals <dseals@officedepot.com>
Date: Fri Sep 14, 2001 9:46 am
Subject: RE: [USAMC list] Some positive from the negative

Thank you for sharing this wonderful story.

Diane Seals
Office Depot

From: "Brandi Palechek" <brandipalechek@junonia.com>
Date: Fri Sep 14, 2001 4:13 pm
Subject: Donate Your Federal Tax Rebate

Although we have not received our check yet, my husband and I will be donating our federal tax rebate to the Red Cross and United Way funds established for the September 11 disaster recovery and relief.

If you are able to do so, I encourage all of you to do the same.

God bless America,

Brandi Palechek
Junoina, Ltd.

From: Brad Schenker <bschenker@yahoo.com>
Date: Sun Sep 16, 2001 7:39 pm
Subject: Re: [USAMC list] Donate Your Federal Tax Rebate

This is a great idea. Before I saw the email, I had told me wife we should do the same

I think the tax rebate totalled \$58 billion, so if just 1% of it went back, its a huge sum.

Another idea may be to buy War Bonds if they are issued.

Brad Schenker
Verizon

From: "TipzTime" <wendy@tipztime.com>
Date: Sun Sep 16, 2001 6:08 pm
Subject: Ok, I have a big color flag...

Ok, I have a big color flag up that people can print out.

I have gotten email off and on throughout the day about stores running out of flags. People still want them and so I decided to make a big color printable image available for download. You can print it out and either laminate it, or put it in one of those clear plastic slipcovers.

<http://www.graphicpod.com/americanflag.gif>

If you have trouble getting it there, go to: <http://www.familyage.com/americanflag.gif>

If you link to this printable flag, please direct people to the .html pages here...

<http://www.graphicpod.com/americanflag.html>

If you have trouble getting it there, go to: <http://www.familyage.com/americanflag.html> if you still have trouble, send me your email address and I will email it to you.
wendy@graphicpod.com or wendy@tipztime.com

This is so that I can redirect the flag page if my servers get overloaded with downloads.

Wendy
BabySongs
